

For Immediate Release

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BUSINESS JOURNAL ANNOUNCES THE JEFFERSON AWARDS FOR CORPORATE PHILANTHROPY WINNERS

MINNEAPOLIS – The *Minneapolis/St. Paul Business Journal* announces the 2008 Jefferson Awards for Corporate Philanthropy winners.

For the first time, the *Minneapolis/St. Paul Business Journal* teamed with the Wilmington, Delaware-based Jefferson Awards to bring more attention to Twin Cities' companies' philanthropic efforts. The Jefferson Awards were founded in 1972 by Jacqueline Kennedy Onassis, U.S. Sen. Robert Taft Jr. and Sam Beard, founder and chairman of the National Development Council, to honor public and community service. The Jefferson Awards are led by a board of selectors who choose national winners.

On the local level, 10 Twin Cities companies were chosen by *Business Journal* editors to receive Jefferson Awards and will be recognized at the Celebrate Twin Cities event Dec. 4 at the James J. Hill Reference Library in St. Paul. Of the 10 honored companies, one will be selected by the Jefferson Awards to receive a national award at the National Ceremonies in Washington, D.C., in June 2009.

A complete list of the winners is included below.

Beginning in January, the *Business Journal* is reinventing its editorial philanthropy project again and will make the Jefferson Awards a monthly feature. The stories from the year will be collected in a December 2009 publication.

To be eligible for the Jefferson Awards, companies had to be based in the 11-county Twin Cities metro area and improve the community with a commitment to giving time and talent — not just dollars — to charitable organizations.

(more)

The Minneapolis/St. Paul Business Journal's Jefferson Award winners for 2008:

1. Cub Foods
2. Mortenson Construction
3. Ameriprise Financial
4. U.S. Bancorp
5. CSM Corp.
6. Cummins Power Generation
7. UnitedHealth Group
8. Target Corp.
9. Blue Cross and Blue Shield of Minnesota
10. OLSON

The *Minneapolis/St. Paul Business Journal* and the annual Book of Lists™ are two publications American City Business Journals produces in the Twin Cities. The *Minneapolis/St. Paul Business Journal* delivers breaking business news and useful information to more than 118,000 readers each week and provides the most comprehensive news, rankings and information about Twin Cities businesses. See www.minneapolis-stpaulbusinessjournal.com

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