UnitedHealthcare Motion® provides eligible plan participants access to a range of wearables, including Apple Watch®, that enable them to earn over $1,000 per year* by meeting daily FIT walking goals.

Since the program’s launch, participants have collectively:

- Earned nearly **$38 million in rewards**
- Walked more than **235 billion steps**

Participants log an average of:

- **11,980 steps/day**
- **more than 2x the average American adult.**

People with chronic conditions are more likely to participate by

- 40%
- Almost 2x the same measure for gym membership usage.³

For people with diabetes, the participation rate increases by

- 45%

Share of participants who stay active for at least 6 months is

- 59%

Among all eligible enrollees, program participation is

- 40%

Some other employer-sponsored disease management programs report participation rates as low as 5%.²

**FIT GOALS**

- Frequency: 500 steps in 7 minutes (6x/day, 1 hour apart).
- Intensity: 3,000 steps in 30 minutes.
- Tenacity: 10,000 steps in one day.

*Financial incentives may be less due to limits under applicable laws.


UnitedHealthcare Motion is a voluntary program. The information provided under this program is for general informational purposes only and is not intended to be nor should be construed as medical advice. You should consult an appropriate health care professional before beginning any exercise program and/or to determine what may be right for you. Receiving an activity tracker and/or activation credit may have tax implications. You should consult an appropriate tax professional to determine if you have any tax obligations from receiving an activity tracker and/or activation credit under this program, as applicable. If any fraudulent activity is detected (e.g., misrepresented physical activity), you may be suspended and/or terminated from the program. If you are unable to meet a standard related to health factor to receive a reward under this program, you might qualify for an opportunity to receive the reward by different means. Contact us by email (will.shanley@uhc.com) and we will work with you (and, if necessary, your doctor) to find another way for you to earn the same reward.

Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates. Administrative services provided by United HealthCare Services, Inc. or their affiliates.

Apple Watch is a registered trademark of Apple, Inc.

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