



# Savings.

## How adding benefits at a lower cost may help everyone.

Dear <EmployerFirstName>,

During these uncertain times, help protect your business and your employees by offering health coverage that provides great value. With UnitedHealthcare, you can choose from a wide variety of health plans and benefits designed to help you keep more money in your pocket, while your employees can use our cost estimating tools and nationwide network to help keep more money in theirs.

**Before you renew, consider these advantages to help support you and your employees:**



**Deeper savings.** When you add dental, vision and other benefits to your medical plan, you'll not only enhance your benefits package, you'll enjoy streamlined plan administration and savings.



**Access to quality and cost-efficient care.** With the Find Care & Costs tool, employees may be able to locate nearby doctors and use the UnitedHealth Premium® program to make informed decisions about their cost and quality.



**Broader network access.** Give your employees access to the nation's largest proprietary network,<sup>1</sup> which may help them control their costs and improve their health.



**Easier-to-use tools and time-savers.** Virtual Visits may be a convenient and cost-efficient way for employees to get 24/7 care. Plus, Start Healthier™, a robust suite of wellness tools, helps support employees with weight loss programs, personalized health recommendations, access to health resources and more.

With a UnitedHealthcare plan, you have more to look forward to. Connect with us today and see just how much you may save.

Sincerely,

*Placeholder Signature*

<UHCFirstName> <UHCLastName>  
<Title>

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P.S. To find out more about UnitedHealthcare group health plans, request our complimentary handbook by calling <1-877-XXX-XXXX>, visiting <uhc.com/XXXX> or mailing the reply card.



**Find out more with this complimentary handbook.**

Call <1-000-000-0000>,  
visit <uhc.com/xxxxxxxx>  
or mail your reply card.

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Healthcare®**

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<Company name>  
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Specialty benefits and programs may not be available in all states or for all group sizes. Components subject to change.

All UnitedHealthcare members can access a cost estimate online or on the mobile app. None of the cost estimates are intended to be a guarantee of your costs or benefits. Your actual costs may vary. When accessing a cost estimate, please refer to the Website or Mobile application terms of use under Find Care & Costs section.

The UnitedHealth Premium® designation program is a resource for informational purposes only. Designations are displayed in UnitedHealthcare online physician directories at myuhc.com®. You should always visit myuhc.com for the most current information. **Premium designations are a guide to choosing a physician and may be used as one of many factors you consider when choosing a physician. If you already have a physician, you may also wish to confer with him or her for advice on selecting other physicians. You should also discuss designations with a physician before choosing him or her. Physician evaluations have a risk of error and should not be the sole basis for selecting a physician.** Please visit myuhc.com for detailed program information and methodologies.

Virtual Visits phone and video chat with a doctor are not an insurance product, health care provider or a health plan. Unless otherwise required, benefits are available only when services are delivered through a Designated Virtual Network Provider. Virtual Visits are not intended to address emergency or life-threatening medical conditions and should not be used in those circumstances. Services may not be available at all times or in all locations. Services may not be available at all times, or in all locations, or for all members. Check your benefit plan to determine if these services are available.

Start Healthier™ program is available for certain fully insured benefit plans, group sizes and states. Check with your UnitedHealthcare representative to find out if it is available to you.

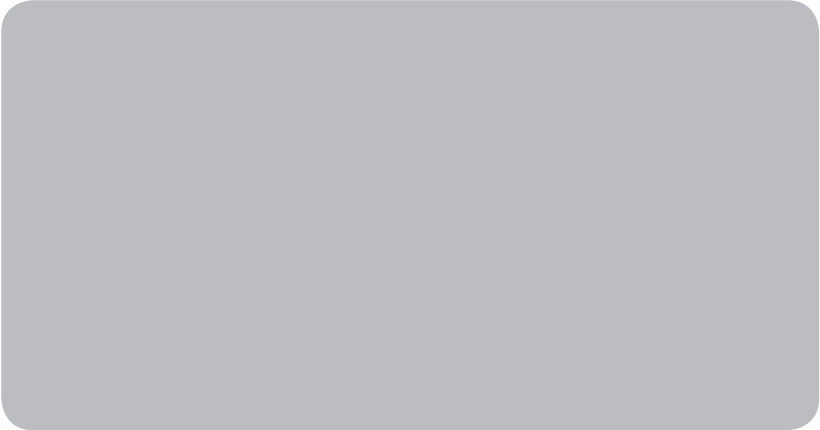
<sup>1</sup> UnitedHealth Network internal analysis, June 15, 2019.



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**Before you renew, consider  
a plan with the savings you  
and your employees may need  
now more than ever.**



# Network choices.

How providing access to the nation's largest proprietary network<sup>1</sup> may help your employees.

Dear <EmployerFirstName>,

During these uncertain times, help protect your employees with a health plan that helps provide options for where to get care—and who may provide it. With over 1 million physicians and health care professionals plus 5,700 hospitals in our network, your employees may save on quality care from many locations.<sup>2</sup>

Before you renew, consider these advantages to help support you and your employees:



**Deeper savings.** When you add dental, vision and other benefits to your medical plan, you'll not only enhance your benefits package, you'll enjoy streamlined plan administration and savings.



**Greater cost efficiency.** Choose from a wide selection of group health plans designed for greater value and better cost control.



**Access to quality and cost-efficient care.** With the Find Care & Costs tool, employees may be able to locate nearby doctors and use the UnitedHealth Premium<sup>®</sup> program to make informed decisions about their cost and quality.



**Easier-to-use tools and time-savers.** Virtual Visits may be a convenient and cost-efficient way for employees to get 24/7 care. Plus, Start Healthier<sup>™</sup>, a robust suite of wellness tools, helps support employees with weight loss programs, personalized health recommendations, access to health resources and more.

With a UnitedHealthcare plan, you have more to look forward to. Connect with us today and see your many network options and choices.

Sincerely,

*Placeholder Signature*

<UHCFirstName> <UHCLastName>  
<Title>

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<sup>1</sup> Largest proprietary network UnitedHealth Network internal analysis, December, 2019.

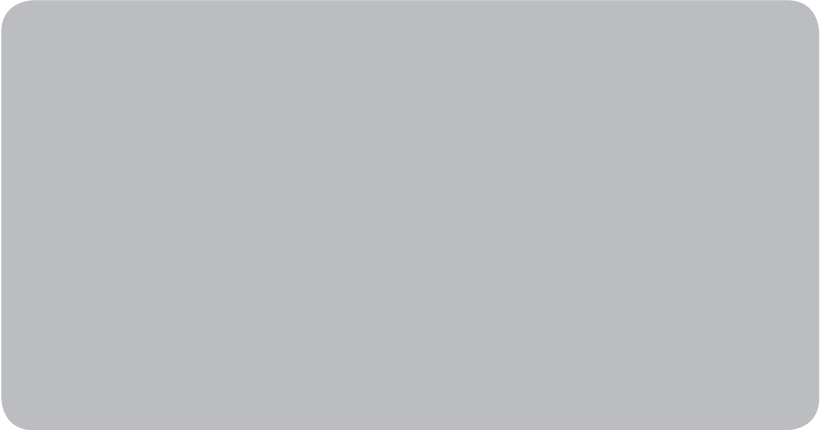
<sup>2</sup> UnitedHealth Network internal analysis, March 31, 2020.



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**Before you renew,  
consider a plan with the  
provider access you may  
need now more than ever.**



# Bundle and save.

## How adding dental, vision and other benefits may help you spend less.

Dear <EmployerFirstName>,

During these uncertain times, help protect your employees by choosing a health plan that may offer coverage at a more affordable price. By adding dental, vision and more, you'll not only be eligible to save on your medical premium, you'll also enjoy simplified administration for you and a more robust benefits package for your employees.

### Before you renew, consider these advantages to help support you and your employees:



**Greater cost efficiency.** Choose from a wide selection of group health plans designed for greater value and better cost control.



**Access to quality and cost-efficient care.** With the Find Care & Costs tool, employees may be able to locate nearby doctors and use the UnitedHealth Premium® program to make informed decisions about their cost and quality.



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With a UnitedHealthcare plan, you have more to look forward to. Connect with us today and see just how much you may save by adding our medical, dental, vision and other benefit plans.

Sincerely,

*Placeholder Signature*

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Minimum participation requirements may apply for bundling programs. Benefits and programs may not be available in all states or for all group sizes. Components subject to change.

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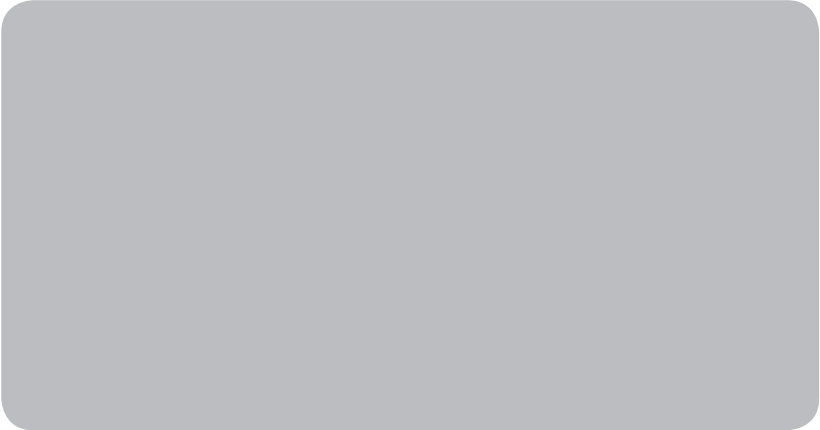




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a plan that may also help  
you save on dental, vision  
and other benefits.**



# Stability.

How a quality health plan with a reliable track record helps support today's needs.

Dear <EmployerFirstName>,

During these uncertain times, help protect your employees by choosing a health plan that you trust. UnitedHealthcare has a long track record of delivering plans built to help control costs, improve health and drive a better experience for our members.

**Before you renew, consider these advantages to help support you and your employees:**



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With a UnitedHealthcare plan, you have more to look forward to. Connect with us today and see how we take care of those we serve.

Sincerely,

*Placeholder Signature*

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UnitedHealth Group ranked No. 1 by Fortune as **“World’s Most Admired Companies”** in the insurance and managed care sector—for the 10th year in a row.<sup>2</sup>

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<sup>1</sup> UnitedHealth Network internal analysis, June 15, 2019.


<sup>2</sup> February 2020. FORTUNE is a registered trademark of Time, Inc. FORTUNE and Time Inc. are not affiliated with, and do not endorse products or services of UnitedHealth Group.



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group health plan, consider  
the stability you may need  
now more than ever.**



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# Yes, send me “Health plans for today’s needs.”

See how a UnitedHealthcare plan can help you and your employees.

Email my handbook to: \_\_\_\_\_

Mail my handbook.

My health insurance **renewal month** is: *(Check one)*

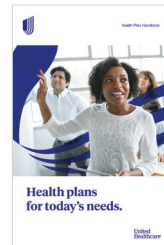
JAN  FEB  MAR  APR  MAY  JUN  JUL  AUG  SEP  OCT  NOV  DEC

# of employees: \_\_\_\_\_ # of insured employees: \_\_\_\_\_ I’m the health insurance:  decision-maker  influencer

I’d like a **quote**. I’m interested in:  Medical  Dental  Vision

Do you work with a broker?  Yes  No Broker name: \_\_\_\_\_

Agency name: \_\_\_\_\_ Current medical carrier: \_\_\_\_\_



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