



How a quality health plan with a reliable track record helps support today's needs

Dear <EmployerFirstName>,

Help protect your employees by choosing a health plan that you trust. Oxford has a 35-year track record of delivering plans built to help control costs, improve health and drive a better experience for our members.

Before you renew, consider these advantages to help support you and your employees:



Greater cost efficiency — Choose from a wide selection of group health plans designed for greater value and better cost control.



Access to quality and cost-efficient care — With the Find Care & Costs tool, employees may be able to locate nearby doctors and use the UnitedHealth Premium® program to make informed decisions about their cost and quality.



Broader network access — Oxford plans offer a variety of regional provider network options. Plus, most Oxford plans provide your employees access to the nation's largest proprietary network,¹ which may help them control their costs and improve their health.



Specialty benefits — Adding dental, vision and other benefits to your medical plan may help attract and retain high-value employees. Ask a sales representative about standalone and prepackaged specialty options.

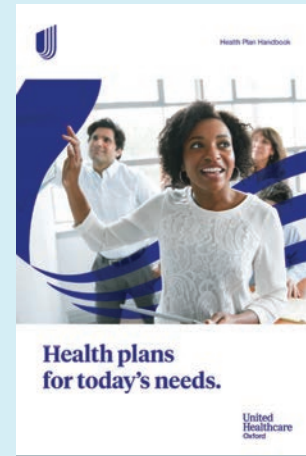
With an Oxford plan, you have more to look forward to. Connect with us today and see how we take care of those we serve.

Sincerely,

Placeholder Signature

<UHCFirstName> <UHCLastName>
<Title>

P.S. To find out more about Oxford group health plans, request our handbook by calling <1-000-000-0000>, visiting <uhc.com/XXXX> or mailing the reply card.



Find out more with this complimentary handbook

Call <1-000-000-0000>,

visit <uhc.com/xxxx>

or mail your reply card.

UnitedHealth Group ranked No. 1 by Fortune as “World’s Most Admired Companies” in the insurance and managed care sector—for the 11th year in a row.²

**United
Healthcare
Oxford**

<Prospect ID>
<First Name><Last Name>
<Company name>
<Address Line 1>
<Address Line 2>
<City> <State> <ZIP code>

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<Regional Footnote>

Specialty benefits and programs may not be available in all states or for all group sizes. Components subject to change.

Beginning with 5/1/20 effective dates, Oxford small group members in Downstate New York (1-100) and New Jersey (2-50) can access a cost estimate online or on the mobile app. None of the cost estimates are intended to be a guarantee of your costs or benefits. Your actual costs may vary. When accessing a cost estimate, please refer to the Website or Mobile application terms of use under Find Care & Costs section. The downstate New York market includes the following counties: Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Sullivan, Ulster and Westchester.

The UnitedHealth Premium® designation program is a resource for informational purposes only. Designations are displayed in UnitedHealthcare online physician directories at myuhc.com®. You should always visit myuhc.com for the most current information. **Premium designations are a guide to choosing a physician and may be used as one of many factors you consider when choosing a physician. If you already have a physician, you may also wish to confer with him or her for advice on selecting other physicians. You should also discuss designations with a physician before choosing him or her. Physician evaluations have a risk of error and should not be the sole basis for selecting a physician.** Please visit myuhc.com for detailed program information and methodologies.

¹ UnitedHealth Network internal analysis, June 15, 2019.

² February 1, 2021. FORTUNE is a registered trademark of Time, Inc. FORTUNE and Time Inc. are not affiliated with, and do not endorse products or services of UnitedHealth Group.

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**Is your group health plan
just not measuring up?
Open now.**



<Prospect ID>
<Contact_First_Name> <Contact_Last_Name>

Yes, send me “Health plans for today’s needs.”

See how an Oxford plan can help protect you and your employees.

Email my handbook to: _____

My health insurance **renewal month** is: *(Check one)*

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

of employees: _____ # of insured employees: _____ I’m the health insurance: decision-maker influencer

I’d like a **quote**. I’m interested in: Medical Dental Vision

Do you work with a broker? Yes No Broker name: _____

Agency name: _____ Current medical carrier: _____

By providing your email address, you are opting to receive email communications from UnitedHealthcare.

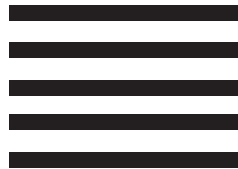
Oxford insurance products are underwritten by Oxford Health Insurance, Inc. Oxford HMO products are underwritten by Oxford Health Plans (NJ), Inc. and Oxford Health Plans (CT), Inc.

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