UNITEDHEALTHCARE WELL DESERVED AWARD CONTEST
Official Contest Rules

No purchase necessary. Void where prohibited. All federal, state, and local regulations apply.

A complete copy of these rules can be obtained online at the contest web site: www.uhc.com/welldeserved

CONTEST DESCRIPTION
UnitedHealthcare Insurance Company, located at PO Box 1459, MN012-N108, Minneapolis, Minnesota, 55440, (“Contest Sponsor”) will conduct the “UnitedHealthcare Well Deserved Award” Contest (the “Contest”) substantially as described in these rules. Entry into the Contest does not constitute entry into any other promotion, contest, or sweepstakes. By participating, each participant accepts and agrees to comply with and abide by these Official Contest rules and the decisions of Sponsor, which shall be final and binding in all respects.

The contest will begin on February 6, 2017 at 8 am (ET) and will run through March 31, 2017 at 8 pm (ET) (the “Contest Period”).

ELIGIBILITY
Contest is open only to active UnitedHealthcare key account customer groups in the UnitedHealthcare coverage area including: Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Guam, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Virgin Islands, Washington, West Virginia, Wisconsin, and Wyoming (collectively the “Contest Area”), who maintain active status during the Contest Period.

2015 award winners who were first time winners are eligible to apply for the 2016 award program. Should you become a repeat winner for 2016, you will be awarded a Golden Apple award signifying a lasting commitment to your organization’s long term health and wellness. After receiving a Golden Apple award, you are eligible to apply for the Well Deserved award again in three (3) years. Example: If you won the 2014 award and again for 2015, your organization is eligible to apply for the 2018 award. At that time, if the organization wins again, they will receive the Leadership Award.

Previous winners of the Leadership Award, which recognizes long-term commitment to employee health and well-being, are not eligible to apply again for the 2016 Well Deserved award.

Contest Sponsor, its respective parents, subsidiaries, affiliates, employees, officers, directors, agents, representatives, and independent contractors (collectively, the “Promotion Entities”) and the immediate family members, and members of the same household whether related or not, are ineligible to enter the Contest or win a prize.

CONTEST ENTRY
To enter, go to www.uhc.com/welldeserved. Only one entry per customer during the Contest Period. Entries will be eligible throughout the entire Contest Period. All entries must be received by March 31, 2017 by 8:00 pm (ET). Late, incomplete, illegible or duplicate entries will be disregarded.

At the end of the Contest Period, award applicants will be judged and scored on pre-defined criteria established by UnitedHealthcare’s Health Strategies Consultants (developed based on national wellness standards), and reviewed by a panel of experts assembled by UnitedHealthcare.

The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. In the event a dispute regarding
the identity of the person who actually submitted an entry cannot be resolved to Contest Sponsor’s satisfaction, the affected entry will be deemed ineligible. The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or used in the Contest or by any technical or human error which may occur in the processing of the entries in the Contest. The Promotion Entities shall also not be responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications, theft or destruction or unauthorized access to the contest website.

PRIZES
Ten (10) prizes are available. Each winner (including Golden Apple award winners) will receive a one thousand dollar ($1,000.00) recognition award, an award letter from UnitedHealthcare and a Well Deserved Award trophy. If a winning customer is unable to accept cash awards, UnitedHealthcare may, in its sole discretion, substitute wellness-related goods or promotional items in lieu of the one thousand dollar ($1,000.00) award. Prizes will be mailed to winning participants via USPS.

UnitedHealthcare will highlight the ten (10) winners in employer and broker publications.

All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. Odds of winning depend on a number of factors including the number of eligible entries received. All prizes are awarded “as is.” Prizes are nontransferable and cannot be exchanged or sold.

The potential prize winners will be notified by e-mail, telephone, and/or mail, using contact information provided or collected at the time of entry. Contest Sponsor has no liability for any winner notification that is lost, intercepted, or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within ten (10) days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Contest Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected.

GENERAL CONDITIONS
Contest Sponsor reserves the right to cancel, suspend, and/or modify the Contest if fraud, technical failures or any other factor beyond Contest Sponsor’s reasonable control impairs the integrity of the Contest, as determined by Contest Sponsor in its sole discretion. Contest Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or disruptive manner. Any attempt by any entrant, or other person, to deliberately damage Contest Sponsor’s website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws, and should such an attempt be made, Contest Sponsor reserves the right to seek damages from any such entrant or person to the fullest extent permitted by law. Contest Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

All entry blanks, forms, devices and materials gathered during the course of entry, as well as all information contained on or within, shall become the property of the Contest Sponsor to be used, disposed of or destroyed in their sole discretion.

By participating in the Contest, each participant agrees to receive email communications from the Contest Sponsor. Any participant that opts-out of these mailings will also remove themselves from the Contest. By participating in the Contest, where allowed by law, participants agree that the Contest Sponsor may disclose information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.
RELEASE AND LIMITATION OF LIABILITY

By participating in the Contest, entrants agree to release and hold harmless Contest Sponsor and the Promotion Entities, from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) errors in the administration of the Contest or the processing of entries; or (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt of any prize. Entrant further agrees that in any cause of action, Contest Sponsor’s liability will be limited to the cost of entering and participating in the Contest, and in no event shall Sponsor be liable for attorney’s fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct, or indirect damages.

All entrants and winners agree to give the Contest Sponsor, their licensees, affiliates, successors, and assigns the irrevocable and unrestricted right to use, re-use, broadcast, or publish its name, city of location, photo, video tape, film or any other likeness, including portraits and pictures of it or its representatives, in whole or in part, as part of a composite, retouched or distorted in character or form for any reason the Contest Sponsor deems necessary without compensation, unless prohibited by law. All winners release, discharge, and agree to save harmless Contest Sponsor and their subsidiaries, affiliates, members, directors, officers, employees, agents and representatives from any and all claims they may have against the Contest Sponsor in connection with the taking, production, or the use of winners’ name, city of location, any photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched, or distorted in character or form and without restrictions as to any changes, transformations or alterations. All winners further acknowledge that Contest Sponsor owns or will own exclusively any photographs of such winners used for such purposes, including the copyrights in them, regardless of the form in which they have been or may be produced and used, and all winners assign all such ownership rights to Contest Sponsor.

CONSTRUCTION

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

GOVERNING LAW/JURISDICTION

Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved under the laws of the State of Minnesota, United States, without respect to any conflict of law issues, and entrant agrees that such shall be resolved individually, without resort to any form of class action, and exclusively by a court of competent jurisdiction in the State of Minnesota.

WINNER’S LIST

A winner’s list may be obtained after May 31, 2017 by formal request to the following email address: welldeserved@uhc.com.