The Bridge2Health difference

Integrated Critical Illness Protection Plan

Helping you achieve better employee health and a healthier bottom line.
Benefits designed to strengthen your business.

The UnitedHealthcare Critical Illness Protection Plan is part of our Bridge2Health integrated approach to employee benefits. Most critical illness plans simply provide a lump-sum payment upon diagnosis. Our Critical Illness Protection Plan, however, goes beyond this to provide support to help critically ill members recover and return to health.

- **Improve** your employees’ health and well-being
- **Return** critically ill employees to health
- **Increase** your employees’ access to needed services

Companies with 51 or more employees that have both UnitedHealthcare medical and Critical Illness Protection Plan coverage can experience the Bridge2Health advantages at no additional cost.4

Critical illness by the numbers.

- The American Cancer Society estimates that in 2012, more than 1,600,000 Americans will be diagnosed with cancer1
- Cardiovascular disease is responsible for **17%** of national health expenditures2
- Direct and indirect costs of cardiovascular disease and stroke in the United States in 2010 was an estimated **$444.2 billion**3

Bridge2Health.

We empower our members by providing information, resources and support so they can make better decisions that may lead to better outcomes.

The value of integrating UnitedHealthcare medical and critical illness benefits.

Our Critical Illness Protection Plan is the only critical illness plan that is integrated with UnitedHealthcare medical coverage at no additional cost. When a member files a critical illness claim, he or she automatically receives coordinated outreach and support.
A model designed to improve employee health.

Bridge2Health supports your employees by providing information and resources to help regain their optimal health so they can return to a normal, productive routine:

- **Targeted outreach** – When a member is diagnosed with one of the covered critical illnesses, an experienced medical case manager contacts them to provide support and information to them and/or their families
- **Access to community resources** – Case managers direct care and help employees access an array of health and financial services
- **Commitment to privacy** – We maintain the highest degree of confidentiality

Critical illness coverage that focuses on recovery.

There’s nothing easy about dealing with a critical illness. The good news is that more people are surviving serious health crises today. The bad news is that they can’t afford it, and they need a strong support network to recover and return to health.

That’s what our Critical Illness Protection Plan provides: a lump-sum payout to cover expenses, plus experienced and coordinated support designed to lead to a safe recovery.
A better strategy for better health.

Bridge2Health is designed to benefit your business by actively engaging your employees in their own health and wellness.

- **Better information** – We educate our members so they can better understand their personal health issues
- **Better decisions** – With better information, members and providers can make better choices for chronic and everyday care
- **Better health** – The result is better employee health, which can lead to a more productive workforce — and stronger profits for your company

**Questions?**
To learn more, contact your broker, consultant or UnitedHealthcare representative, or scan the QR code below.

UnitedHealthcare

---

4. Bridge2Health is automatically included for employers who have purchased both fully insured UnitedHealthcare medical and UnitedHealthcare Critical Illness Protection Plan coverage. Employers who purchase UnitedHealthcare ASO medical may be eligible for Bridge2Health, subject to review of medical care and behavioral management services; contact your representative if further review is required.

UnitedHealthcare Critical Illness Protection Plan product is provided by UnitedHealthcare Insurance Company on IHICI-POL (09/03). Coverage may not be available in all states. UnitedHealthcare Insurance Company is located in Hartford, CT.

100-11268 04/12 ©2012 United HealthCare Services, Inc.