

Privacy Statement

Your privacy is very important to us. Please contact us at: portalsupport@healthAtoZ.com if you have any questions or comments regarding our privacy policy or how any information you send us may be used. HealthAtoZ has created this statement to demonstrate our firm commitment to privacy. The following text discloses our information-gathering practices for this Web site and explains how the information is used, protected and, in certain limited instances that do not violate our privacy, disseminated.

HealthAtoZ pledges to protect the privacy of all of our registered users. The HealthAtoZ registration form requires users to give us contact information (name and e-mail address), and demographic information (ZIP code or age). To use some site functions, users must volunteer personal health information (such as, height, weight and past medical history). There is no financial information collected. Your health information is password-protected to prevent access by other users.

HealthAtoZ will not sell or forward to third parties any individually identifiable personal information (e.g., your e-mail address, name, etc.) that you supply during the registration process. You can be assured that our content providers will not have access to your personal information. HealthAtoZ may, however, provide your personal health information and that of other registered users in aggregate form to third parties, but never in such a way that it violates your privacy. This means that we will never provide anyone's individual health records to any third party, although we may provide advertisers with information about the prevalence of certain health conditions in the overall group of HealthAtoZ subscribers, and similar aggregate information.

HealthAtoZ does not knowingly collect personal information from any person under the age of 13. We are committed to protecting the privacy of children, and this Web site is not designed or intended for children under the age of 13.

All personal, identifiable information is retained by HealthAtoZ for a period of five years/indefinitely, unless a member requests that the information be deleted. If you would like your information deleted, please contact HealthAtoZ and provide us with your user name and the e-mail address. .

The Health Risk Appraisal employed by HealthAtoZ for personalization purposes is hosted on the University of Michigan Health Management Research Center's site. Information passed between the two sites is encrypted and secure. All information is kept confidential and private. As an alternative to taking the HRA, users can choose to select their topics of interest.

More information about the University of Michigan Health Management Research Center's HRA can be found at: <https://www.hmrc.kines.umich.edu/healthatoz/info.cgi>

HealthAtoZ is in full compliance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

Third Party Requirements

All third parties that have access to personally identifiable information and personal health information obtained through the our Web sites are to be contractually bound to holding the information to the same or higher privacy and security standards as HAZ.