

# Value-Based Care

Working Smarter and Better to Help People Live Healthier Lives



# What Is Value-Based Care?

Value-based care can help you lead the healthiest life possible. Imagine every health care professional you see understanding all of your health conditions, what care you have previously received and what you need moving forward. Imagine feeling the power of collaboration, rather than confusion, when you visit the doctor. That's value-based care. It's a health care system that puts the patient at the center and pays for quality and results, rather than how many tests are ordered or treatments provided.

## What it Looks Like

Value-based relationships can take many forms, but they all share the goal of improving patient health and rewarding care providers for **efficient, quality care**.



### Accountable care programs

A group of physicians works with an insurer to manage the overall health of a population or community, sharing responsibility for all aspects of a patient's care. The group earns more when care is delivered efficiently and with higher quality results.



### Performance-based programs

A portion of the care provider's pay—and sometimes future pay increases—are contingent upon meeting quality measures, such as ensuring patients receive recommended health screenings.



### Bundled and episode-based programs

A physician is paid a lump sum in advance for the overall course of treatment for a specific condition or illness. The physician then can focus attention on the patient's total care plan instead of how each piece of care will be paid for.

# How UnitedHealthcare Supports Value-Based Care



## Collaborating with care providers.

UnitedHealthcare offers physicians technology, timely patient data, and financial rewards to help them take better care of patients, compare their performance to other physicians in the community, their peers' and make a smooth transition to value-based care.



## Rewarding members for choosing high-performing physicians.

Some plans offer financial incentives to motivate members to choose high-performing, value-based care providers.



## Helping consumers find the right care and save money.

The Health4Me app makes it easy for members to compare health care prices and the quality ratings for doctors and hospitals.

## Our Relationships Run Deep

# Nearly 15 million

members access care from care providers participating in value-based arrangements across commercial, Medicare and Medicaid plans.

## 800+

value-based care arrangements with care providers in place today



1,100 hospitals



110,000+ physicians



Nationwide

# How Value-Based Care Is Different

Historically, the health care system has been organized around treating the sick and paying for volume, not value. But today health care is shifting to a model that emphasizes the importance of keeping people healthy and rewards physicians for coordinating care.

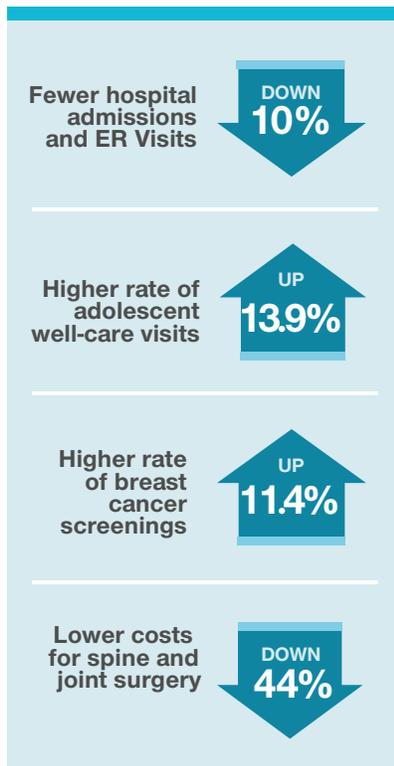
Traditional Care		Value-Based Care
Complicated health care system confuses and frustrates consumers	 <b>Consumer Experience</b>	Consumers are at the center of the health care system, empowered with more information and support
Reactive, transactional care delivered in response to an injury or illness	 <b>Care Delivery</b>	Proactive, preventive care, with an emphasis on keeping people healthy
Lack of technology and incentives for physicians to coordinate patient care	 <b>Care Coordination</b>	Physicians empowered by new technology, data and financial incentives to coordinate care
Data trapped inside massive repositories; lack of sophisticated analytics	 <b>Data and Information</b>	Data can be mined to identify patient health risks, improve care coordination and enhance efficiency
Costs climb without corresponding health improvements	 <b>Costs</b>	Insurance companies and care providers are paid based on quality and patient health improvements

# Value-Based Care Improves People's Health

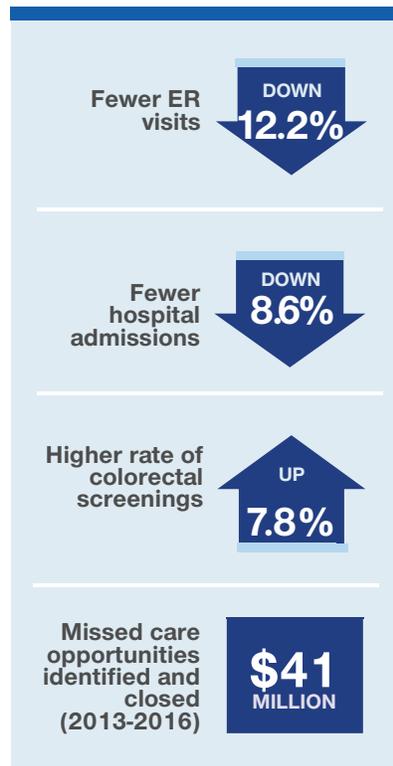
Early signs indicate that value-based care is leading to better health, better care and lower costs. Taking better care of patients upfront often reduces the need for hospitalizations and other urgent care, while also increasing the frequency of important health screenings and exams. Below are some highlights of how value-based care is encouraging better health when we compare our care providers in an ACO vs. non-ACOs.



**Commercial  
ACO Members**



**Medicare  
ACO Members**



**Medicaid  
Members**

