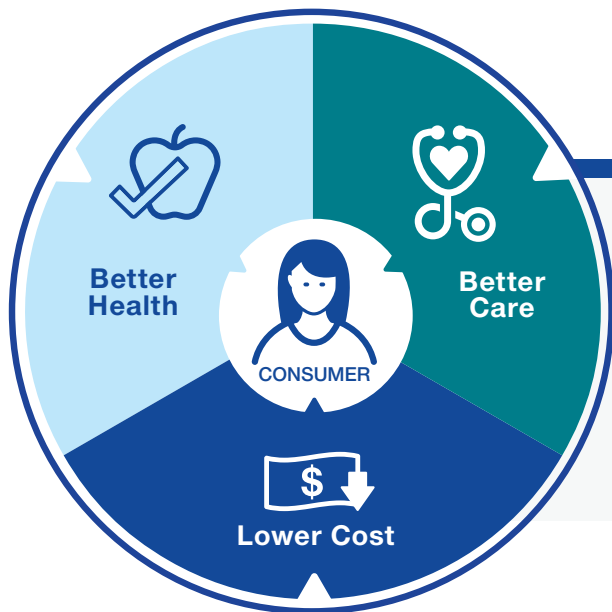


Value-Based Care Puts Consumers at the Center

Value-based care is health care that works smarter and better to help people live healthier lives. This new model of health care promotes better health, better care and lower costs through innovative partnerships with care providers and consumers.



15
MILLION

UnitedHealthcare
members benefit from
value-based programs.



Better Health

- Physicians encourage patients to be active in their health care and to engage in dialogue about their diagnosis and treatment options.
- Actionable data shared with physicians makes it easier for them to close gaps in care with individual patients, such as a missed screening or follow-up appointment.
- Premium Tier 1 physicians assure consumers of measurably stronger outcomes.



Better Care

- Care providers have a complete view of patients' health by sharing information among every health professional involved in an individual's treatment, from primary care physicians to specialists; from the ER to the local walk-in clinic.
- Consumers build stronger connections with their physicians, find it easier to access care (including home visits in some cases) and have more information at their fingertips.
- Care providers receive the time and compensation to provide more coordinated care – which ultimately can reduce costs by minimizing unnecessary care such as re-hospitalization and redone procedures.



Lower Cost

- Mobile tools and more transparent information make it easier to research and compare quality, cost and provider-specific information.
- Financial incentives reward consumers for choosing high-performing doctors who are identified as having measurably stronger outcomes.

Learn more about UnitedHealthcare's approach to value-based care at www.uhc.com/valuebasedcare