






How Value-Based Care Is Different

Historically, the health care system has been organized around treating the sick and paying for volume, not value. But today health care is shifting to a model that emphasizes the importance of keeping people healthy and rewards physicians for coordinating care.

Traditional Care		Value-Based Care
Complicated health care system confuses and frustrates consumers	 Consumer Experience	Consumers are at the center of the health care system, empowered with more information and support
Reactive, transactional care delivered in response to an injury or illness	 Care Delivery	Proactive, preventive care, with an emphasis on keeping people healthy
Lack of technology and incentives for physicians to coordinate patient care	 Care Coordination	Physicians empowered by new technology, data and financial incentives to coordinate care
Data trapped inside massive repositories; lack of sophisticated analytics	 Data and Information	Data can be mined to identify patient health risks, improve care coordination and enhance efficiency
Costs climb without corresponding health improvements	 Costs	Insurance companies and care providers are paid based on quality and patient health improvements