Health ownership can be achieved through tools that help empower employees to take control of their own health care choices and outcomes—which may lead to greater employee health, improved productivity and a better bottom line for your business. UnitedHealthcare’s plans are designed to encourage and enable health ownership with tools and resources that engage, inform and guide you and your employees on a path to better health, better experience and better cost control.

Health ownership starts with UnitedHealthcare’s core strategies.

**Support business needs.**
Whether you’re implementing a new health plan or changing your health plan altogether, UnitedHealthcare works to provide a seamless transition that’s simple and personalized. And, once on board, you’ll have access to tools that help you track and manage your plan, connect with employees and maximize your return on investment.

**Provide a better experience.**
Choose from a variety of budget-maximizing plans that highlight personalized service, round-the-clock support and high-tech tools that encourage healthier living and more informed health care decision-making. You’ll have access to Employer eServices® delivering online, real-time power to help you manage virtually every aspect of benefits administration—helping you save both time and money.

**Encourage better health.**
Employees can find the fit for their needs with our large network of providers who supply quality and cost-efficient care. They’ll have access to engaging health and wellness programs and tools.

**Apply cost control strategies to your business.**
Creative plan designs and flexible cost-sharing approaches can help keep your costs in check. Our UnitedHealth Premium® designation program identifies physicians who meet stringent guidelines for providing quality and cost-efficient care.
Once you start working with UnitedHealthcare, you’ll have access to tools to help you connect with employees and maximize your return on investment.

**Employer eServices.**
An easier, more efficient way to help manage your benefits.
Employer eServices delivers a comprehensive suite of online tools and resources from UnitedHealthcare designed to help simplify your job. Help create a better experience for yourself with this fully integrated system. Just enter data once and it flows across key areas of the system, so information is current and accurate.

**Get creative with the Communication Resource Center.**
You can communicate with employees more easily and effectively through this online resource that helps you create custom e-newsletters, offers an interactive wellness communication plan builder and more. Easier-to-use resources help you encourage employees to get the most out of their benefit plan.

**Health ownership tools for employees.**

**Find and Price care.**
Using their benefit information, the Find and Price care tool lets employees see the estimated cost for a procedure and how that cost is impacted by deductibles, coinsurance and out-of-pocket maximum.

**Advocate4MeSM.**
Employees can look forward to connecting with a person dedicated to helping them access the health care they need—putting clarity and solutions front and center.

**Rally® Health and Wellness.**
This digital wellness experience offers employees personalized recommendations to help them move more and eat better. Customized activities from Rally Health and Wellness work to help members improve their diet, fitness and mood.
Better experience.  
Better health.  
Better cost control.