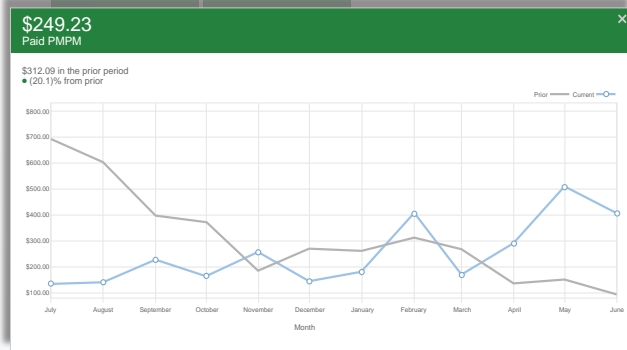


Big data

Actionable information

Plan actions



Single platform

Financials

Decisions (CAI)

Health

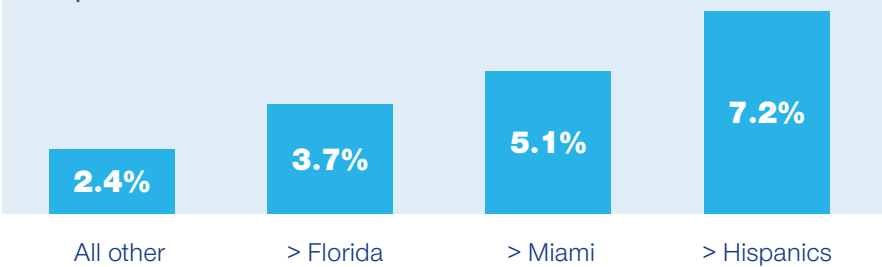
The Numbers tell the Story.™

Health Plan Manager Case Study

A large National Retail client faced a significant challenge: Out-of-network spend was driving 3% of their total medical costs.

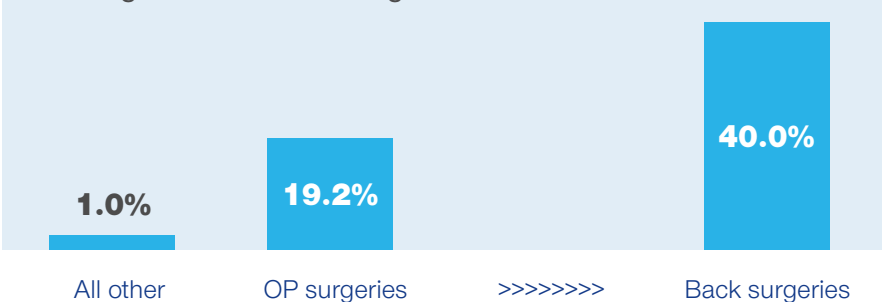
Out-of-network

% spend (total @ 3%)



Miami — Hispanics — Out-of-network

OP surgeries and back surgeries



Take action!

~\$900,000 opportunity

Robust segmentation isolated the area and population with the largest contribution to the out-of-network spend. This enabled further analysis to target the Out Patient Back Surgeries driving the increased medical costs.

Culturally sensitive campaigns on care choices (on location)

HEALTH PLAN MANAGER

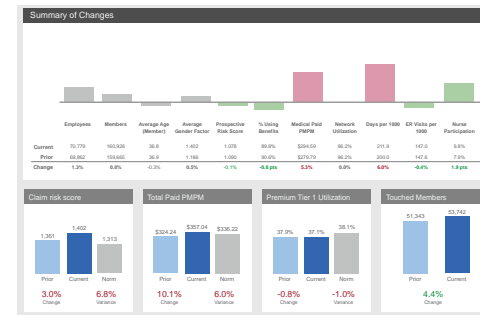
An integrated member-centric, analytic platform to identify trends and targeted engagement opportunities.



Introducing Health Plan Manager

An easy-to-use and engaging, interactive platform that offers a comprehensive look at health data, including:

- Medical claims
- Prescription claims
- Membership
- Population life stage/Demographics
- Clinical and well-being
- Provider information



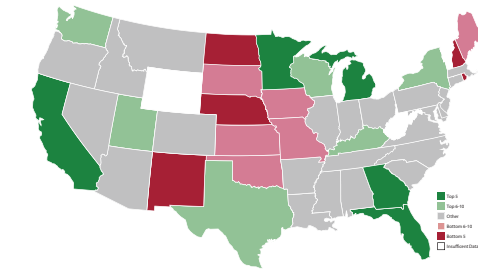
Easy-to-use, easy-to-understand display

The goal is to provide focused data to help guide better plan design. The outcome is simple: improved health and well-being of your covered population. Health Plan Manager not only offers greater value, but a simpler experience.



Population health measurements

Health Plan Manager captures the scope of your clinical management programs' outreach and engagement results, and then shows you how the numbers stack up.



Robust population segmentation

Health Plan Manager augments medical information with social attributes, geographic and economic data to allow targeting of high needs/low engagement populations.

Health Plan Manager is an analytic application designed for plan sponsors that is built on member-centric information.

A 360-degree view enables integration of member data into a single-source tool to pinpoint opportunities for improving clinical outcomes and mitigate expense. With Health Plan Manager, we provide you with a targeted, data-driven road map to help you optimize your overall health plan performance and help your population achieve Individual Health Ownership.

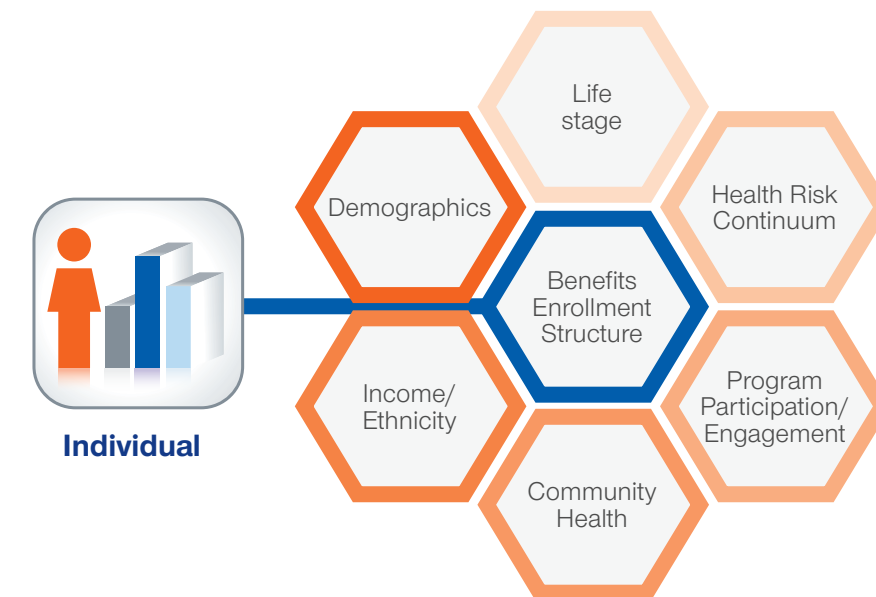


*Book of Business data

Population segmentation

Data is enriched to allow segmentation on the following domains for any metric:

- Demographics
- Social attributes (e.g income, education)
- Health risk and engagement levels
- Lifestyle and behavioral readiness
- Tools and device usage



Simple to use and actionable

- Superior visualization
- Crisp graphics
- Content organized into books within a library
- "Point and click" options that give you exactly what you're looking for