

As some students may return to in-person school and digital learning becomes more common, parents and educators should keep in mind the importance of eye health.

Digital Eye Strain



13+ hours

are spent on screens per day since COVID-19 emerged.¹

Besides playing outside, the more popular activities children engage in are:

playing on a digital device (23%).²

watching TV (20%).2

Myopia

More commonly known as nearsightedness, this is the inability to see far off objects clearly, and the condition is on the rise.

41%

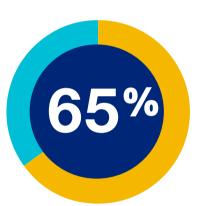
of Americans are nearsighted, up from 25% in 1970.6

Vision and Learning



1 in 4

school-age children are affected by vision problems.³



of people are visual learners.4



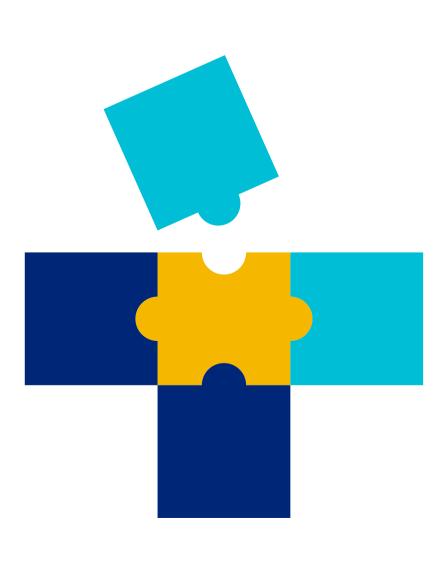
of all learning occurs visually.5



Getting outside and away from digital screens may reduce the risk of nearsightedness.⁷

Signs of Possible Vision Problems Include

Headaches after doing school work.8



Losing your place while reading or using a finger to guide eyes when reading.8

Squinting or head tilting to read or watch TV.8

Frequent eye rubbing while

³ American Optometric Association, 2017, https://www.aoa.org/Documents/AOA%20Executive%20Summary%20Pediatric%20Eye%20Exam%20Guidelines%20Revised%2003.05.18.pdf ⁴ Social Science Research Network, 2011, https://papers.ssrn.com/sol3/papers.cfm?abstract_id=587201 ⁵ College of Optometrists in Vision Development, https://www.covd.org/page/learning

United Healthcare

trying to concentrate.8

¹ Eyesafe, 2020, https://eyesafe.com/covid-19-screen-time-spike-to-over-13-hours-per-day
² The Vision Council, 2020, https://www.thevisioncouncil.org/content/digital-eye-strain/kids

⁶ National Eye Institute, 2017, https://www.nei.nih.gov/about/news-and-events/news/myopia-close-look-efforts-turn-back-growing-problem

Investigative Ophthalmology & Visual Science, 2007, http://iovs.arvojournals.org/article.aspx?articleid=2183997
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