

Meet your local Massachusetts sales team



Dana Yearta

Small Business (2–50) Account Executive
Markets: Massachusetts, Rhode Island, Maine, New Hampshire
Contact: dana.yearta@uhc.com

Dana Yearta's experience working with brokers and general agents at UnitedHealthcare over the past 10 years makes her a great asset for our New England small group sales team. A recent empty nester, Dana enjoys traveling with her husband, fishing, boating and spending time by the lake in her home state of Texas. If you need assistance with your small group clients in Massachusetts, Dana is the person for you.



Colin Emerson

Small Business (2–50) Account Executive
Markets: Massachusetts, Rhode Island, Connecticut
Contact: colin_emerson@uhc.com

UnitedHealthcare is fortunate to have Colin Emerson on board supporting small businesses in Massachusetts. Colin's career began at the U.S. Patent and Trademark Office in Washington, D.C. which may be where his keen attention to detail and thoroughness took root. Since then, Colin has worked in many areas of sales, including Medicare & Retirement, and he now supports the Commercial marketplace. In his spare time, Colin enjoys playing softball, basketball and traveling across the United States and abroad. Colin is your one-stop shop for all things UnitedHealthcare.



Patrick O'Leary

Account Executive (51–99)
Markets: Massachusetts, Rhode Island
Contact: patrick_oleary@uhc.com

Meet Patrick, our Mid-Market Account Executive for the Massachusetts market. Growing up as the youngest of 5 siblings, Patrick learned early how to advocate for himself and will do the same for you and your clients. As a former golfer at the University of Pennsylvania, Patrick can help you up your game with both your clients and on the golf course. So, if you're looking to maximize your clients' experience with UnitedHealthcare, Patrick is your guy.



Christopher Hoyt

Account Executive (51–99)
Markets: Massachusetts, Rhode Island
Contact: christopher_hoyt@uhc.com

Former college baseball player and new hire Christopher Hoyt has got all of the bases covered in his new role as Mid-Market Account Executive for Massachusetts. Christopher enjoys fitness, travel and spending time with family and friends in his hometown of Walpole, MA. His previous work experience in the health care and insurance fields makes Christopher a great asset to our UnitedHealthcare of New England team.



Matthew Bailey

Key Account Sales Executive (100–5,000)
Markets: Massachusetts, Rhode Island
Contact: matthew_bailey@uhc.com

As a former outside linebacker for Plymouth State University, Matt Bailey knows the value of teamwork. Matt is our key account sales executive for the 100–5,000 market in Massachusetts. In his spare time, Matt's love for travel has taken him to more than 25 countries. He's also a fitness enthusiast and enjoys spending quality time with family and friends. Matt's guidance and support can help make doing business with UnitedHealthcare easier for you.



Nathan Peterson

Key Account Sales Executive (100–5,000)
Markets: Massachusetts, Rhode Island
Contact: nathan_peterson@uhc.com

University of Connecticut graduate and current Boston resident Nathan (Nate) Peterson is our new account executive for the large group market in Massachusetts. However, Nate is not new to the New England team. Prior to this role, he was a Strategic Account Executive at UnitedHealthcare. When not at work, you can catch Nate at a Bruins game, watching UConn basketball or spending time outdoors hiking or skiing. Nate is excited to get to work and support your business needs in his new role.



Robert Foden, Jr.

Senior Account Executive, Specialty Benefits (51–5,000)
Markets: Massachusetts, Rhode Island, Maine, New Hampshire
Contact: robert_foden@uhc.com

A graduate of the University of Maine, Robert (Bob) Foden, Jr. has been working in the New England employee benefits market since 1986. We've been fortunate to have Bob with UnitedHealthcare supporting our specialty division since 2014. Bob can help your clients find savings opportunities by bundling specialty with their current medical plan.